



A BIG DEAL FOR SMALL BUSINESS.

Introducing Cria™ – the latest product from the LMA family! Cria™ is a full-featured, light version of our web site product that offers all of the benefits of a content managed site.

Now, you can manage your own web site for updates and information changes without the need of a web master or any coding knowledge.

IT'S EASY

1. Select a web site look from any one of our themes.
2. Choose your web navigation title bar headings.
3. Provide URL (web address), initial photos, text, and logo.

CRIA WEB SITES INCLUDE:

A fully featured and robust web site, including multiple pages and sections.

- + All code is in valid, search engine friendly, standards compliant XHTML / CSS (<http://www.w3.org>)
- + Fully integrated blog and social media integration
- + Multi-field contact form (max. 6 fields)
- + Content managed pages
- + The latest proprietary (ExpressionEngine 2) Content Management System for all your updates
- + A detailed training session (live screencast, if required)
- + Google Web Master & Analytics tools setup
- + On-Site Search Engine Optimization (SEO) including meta and title tags
- + Technical support for first 30 days after launch (reduced cost, as required thereafter)

\$10,000

(Taxes - if applicable and web site hosting extra. Financial terms 50% upon commencement, balance in progress payments)

Note:

All Cria pre-packaged solutions are based upon available themes. Additional design modifications, content creation, or functionality is extra. We will integrate your logo, company colour scheme, images and content you provide. Any work outside the development scope of this project will be subject to our hourly rate. Standard terms & conditions apply. Monthly updates outside of the content management system are extra. Other services not covered in this pre-packaged solution are: content transfers from an existing site, digital photography, photo manipulation, logo design, print work, Flash, XML, Shopping Carts and other E-commerce solutions. Web hosting on our Rackspace server is \$20 per month. Cria must be hosted with LMA.



LMA Communications Inc.
2300 Yonge Street, Suite 1000 Toronto, ON M4P 1E4
Local 416.440.2500 Toll free 1.800.387.1399 www.lma.ca

The Llama logo, LMA, and the graphic representation of the same are registered trademarks of LMA Communications Inc. Prices guaranteed through December 2011, and are subject to change thereafter.